

# OPENING A Greater Palais Royal



## Tomorrow the Day!

—Opening a Store Greater by 42,000 Square Feet.

The picture shows the development of the Palais Royal on its second birthday—last year. The new building—to be opened tomorrow—extends up Eleventh street and back toward Tenth, parallel with G street.

## Souvenirs Offered Tomorrow

This page was intended for word pictures of the new departments, the vastly increased stocks and the finer goods that are to be associated with the new and Greater Palais Royal.

The plan is changed at the last moment because of the many generous contributions of business friends in the wholesale markets. These Souvenirs, told of in these pages, are supplementary to the regular stocks, and while the quantities of each are limited there should be an ample supply for tomorrow's demands.

The right is reserved to limit the quantity allowed each visitor—a rule made in the best interests of the store's patrons.

## What And Where.

Aprons and Caps—Third Floor.  
Art Needlework—Second Floor.  
Art Wares—Basement Floor.  
Bags and Satchels—Basement Floor.  
Bath Robes—First and Third Floors.  
Bed Linen—Second Floor.  
Blankets and Comforts—Second Floor.  
Brass Goods—Basement Floor.  
Books—First Floor.  
Boys' Clothing—Second Floor.  
Braids—First Floor.  
Bricks—Basement Floor.  
Brick-a-Brac—Basement Floor.  
Card Engraving—First Floor.  
Clocks—First Floor.  
Children's Underwear—Third Floor.  
Children's Dresses—Third Floor.  
Children's Hats—Third Floor.  
Children's Wares—Basement Floor.  
Coats and Wraps, Ladies—Third Floor and Basement.  
Combs—First Floor.  
Corsets—Third Floor.  
Collars—First Floor.  
Cut Glass—Basement Floor.  
Curtains—Fourth Floor.  
Damasks, etc.—Second Floor.  
Desk Sets—First Floor.  
Dolls—First Floor.  
Dress Goods, Black—Second Floor.  
Dress Goods, Colored—Second Floor.  
Dress Goods, Woolen—Second Floor.  
Dress Linings—Second Floor.  
Dressing Sackies—Third Floor.  
Dress Trimmings—First Floor.  
Embroideries—First Floor.  
Engraving and Stationery—First Floor.  
Extracts—First Floor.  
Fans—First Floor.  
Flannels—Second Floor.  
Fur Sets and Coats—Third Floor.  
Furniture—Fourth and Fifth Floors.  
Ginghams, Sateens, etc.—Second Floor.  
Glassware—Basement Floor.  
Gloves—First Floor.  
Handkerchiefs—First Floor.  
Hairdressing Parlors—Mezzanine, First Floor.  
Hosiery, Ladies' and Children's—First Floor.  
Housefurnishing Goods—Basement.  
Housekeeping Goods—Second Floor.  
Infants' Goods—Third Floor.  
Jewelry—First Floor.  
Laces—First Floor.  
Leather Goods—First Floor.  
Manicure Goods—First Floor.  
Manicure Parlors—Mezzanine, First Floor.  
Millinery—Second Floor.  
Men's Furnishings—First Floor.  
Men's Clothing—Second Floor.  
Neckwear, Men's—First Floor.  
Nankins—Second Floor.  
Neckwear, Ladies—First Floor.  
Notions and Small Wares—First Floor.  
Patterns—First Floor.  
Petticoats—Third Floor.  
Perfumes and Toilet Articles—First Floor.  
Portieres—Fourth Floor.  
Pocketbooks—First Floor.  
Raincoats—First Floor.  
Ribbons—First Floor.  
Rings—First Floor.  
Ruffings—First Floor.  
Rubber Goods—First Floor.  
Rugs—Fourth Floor.  
Shams and Scarfs—Second Floor.  
Shells—First Floor.  
Shoes—Second Floor.  
Silks, Velvets, etc.—Second Floor.  
Skirts, Ladies—Third Floor and Basement.  
Silver-plated Goods—First Floor.  
Stamped Goods—Second Floor.  
Stationery—First Floor.  
Sterling Silver—First Floor.  
Suit Cases—Basement Floor.  
Suits, Women's and Girls—Third Floor and Basement.  
Table Linen—Second Floor.  
Toilet Articles—First Floor.  
Towels—Second Floor.  
Traveling Bags, etc.—Basement and First Floor.  
Trimmings, Dress—First Floor.  
Trunks—Basement.  
Umbrellas—First Floor.  
Underwear, Muslin—Third Floor.  
Underwear, Merino—First Floor.  
Underwear—Fourth Floor.  
Veilings—First Floor.  
Velvets, Black and Colored—Second Floor.  
Waists, Ladies—Third Floor and Basement.  
Wash Dress Goods—Second Floor.  
White Goods—Second Floor.  
Wrappers and Kimonos—Third Floor.  
Wraps—Third Floor.  
Young Men's Suits and Overcoats—Second Floor.

## Complimentary--at \$18.50 to \$75.00

Suits—Choice of Nearly a Half Hundred Different Styles.

That the prices are complimentary will be very evident when these rich, tailored garments are seen, critically inspected, and tried on.

Suits of distinction from the ateliers of the greatest designers America boasts. The very last word in stunning fall styles, made up in the season's richest materials, broadcloths, poplins, velvets, gabardine, serges, diagonals, in Redingote, Postilion, La Militaire and Directoire styles. Colors include graphite, burgundy, Russian green, tete de negre, navy and black. Sizes 34 to 48.

## Coats at \$10.00 to \$25.00

Limited in number, but great in variety—Sample Coats at complimentary prices from a maker who shows appreciation of past favors and the likelihood of greater business associated with the Greater Palais Royal.

College Coats—Raglan Coats—Piccadilly Coats—Mackinaw Coats of English broadcloths, silky Persian zibelines, chinchilla, caracul and novelty cloths. Coats of character—note the tailoring.

## Gowns, \$15.00

Values to \$35.

Velvet Gowns for afternoon and street wear; poems in black, taupe, wistaria, navy, green and brown. Values, \$25 to \$35, at \$15 for choice.

## Suits, \$15.98

Standard at \$20.

More than a thousand of this maker's Suits will be distributed this season—at \$20 each. For tomorrow's "Opening" come fifty of them, latest Redingote and Basque models, in black and colors, at \$15.98 for choice.

## Evening Gowns at \$20.00 to \$95.00

10 Per Cent Discount to Be Allowed Tomorrow

The Evening Gowns illustrate the decided favor for beaded and metallic trimmings in gold, silver and iridescent effects. Flowers, also, to some extent. Not only are they used to trim the corsages, but narrow bands of flowers frequently edge the long tunics, or are arranged gracefully on the skirts in other ways. Materials are satins, failles, metal fancies, tulles, laces, velvets and velours. Colors are pinks, blues, gold, duck, greens, grays; black and white are also strongly in evidence. The silhouette which has prevailed during the summer has returned. The tunics show greater fullness. There are also some gathered skirts showing considerable fullness. The normal waist line prevails. Deduct one-tenth from the price marked on any gown selected tomorrow.

## New Blouses—Complimentary Prices

\$2.98

\$4.00 value.

\$3.50

\$5.00 value.

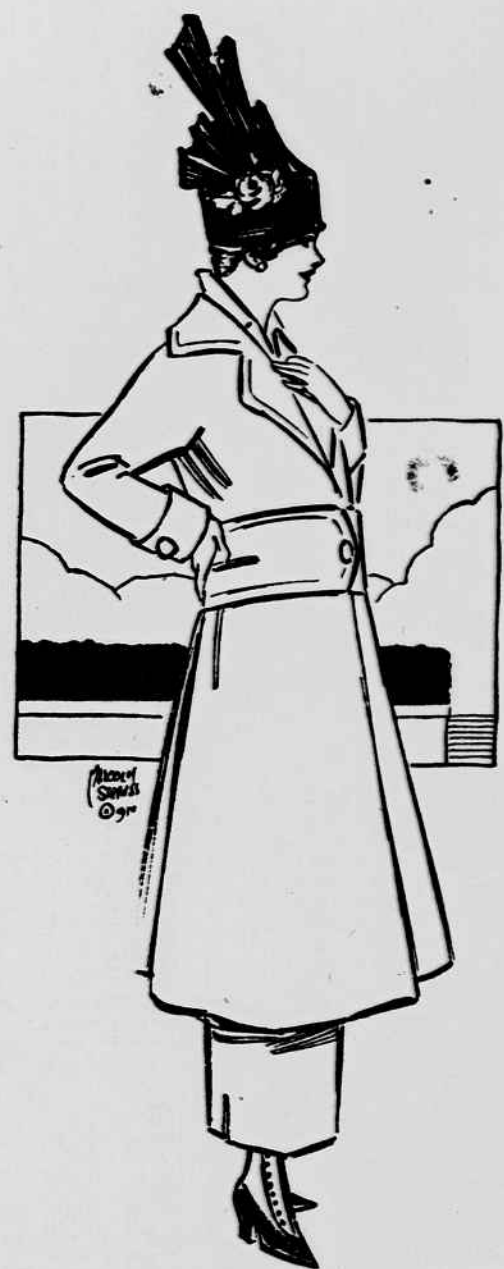
\$5.98

\$7.50 value.

All last-moment models. At \$2.98 are Silk Blouses, semi-tailored, developing the new military collar and set-in sleeves. At \$3.50 are Dresden and Chiffon Blouses combined with shadow laces. At \$5.98 are dressy Blouses of black shadow laces over white chiffon.

## A Tablefull--On First Floor

Blouses at lesser prices will be on this table—and a host of other agreeable surprises on other tables near to and rear of the elevators.



## Fur Sets . . . . \$25

Values to \$35.  
Fitch Sets, comprising animal scarf and pillow muff.

## Coats at \$25 to \$275

The Opening Souvenir is 10 per cent discount—one-tenth deducted from the price of any fur coat.

**\$10 Hats**  
**\$8.00**

Fifty of these famous hats to be distributed tomorrow at \$8.00 each. Newly trimmed, some with fascimile paradise aigrets. Second Floor.

**\$1.25 Ribbons**  
**95c Yard**

The new 9-inch-wide Roman Ribbons. The heavy quality of silk used for girdles. First Floor.

**O. N. T.**  
**46c Doz.**

Clark's famous 5c Spool Cotton, 200-yard spools. All numbers, in black and white—46c dozen spools. First Floor.

**25c Garments**  
**17c**

Women's and Children's Ribbed Vests and Pants, infants' Shirts and Bands, autumn weight. First Floor.

**\$1 Chemise**  
**69c**

Genuine Hand-embroidered and Handmade French Chemises, in the "French Room," Third Floor.

**Cuff Buttons**  
**\$2.00**

Solid Gold Cuff Buttons, set with chips of real diamonds. Values to \$3.50. First Floor.

**Pearl Beads**  
**50c**

Short, neck-length, even and graduated size beads, gold-plated clasps. \$1.00 value. First Floor.

**\$1.50 Guimpes**  
**79c**

Superior quality Net Guimpes, long sleeves and high collar, white and ecru. First Floor.

**\$5 Hats**  
**\$3.89**

Best of Black Velvet and Plush Hats, untrimmed. Every size and shape to select from. Second Floor.

**25c Ribbons**  
**21c Yard**

Various Silk Ribbons, 5 inches wide, in Dresden, plaid and plain colors for autumn and winter. First Floor.

**25c Hose**  
**17c**

The famous Burson Hose, first quality and fall weight. Best of 25c hose for 17c. First Floor.

**\$2.00 Robes**  
**\$1.19**

The genuine Geisha Robes from Japan, of crepe, made with large sleeves and sash. Third Floor.

**\$3.50 Skirts**  
**\$2.59**

All-silk Messaline and Charmeuse Petticoats, with silk jersey tops. New and attractive pleatings. Third Floor.

**\$5 Bracelets**  
**\$3.50**

Ladies' and Misses' Solid Gold Engraved Bracelets. A dainty ornament, both in design and workmanship. First Floor.

**\$2 Girdles**  
**\$1.00**

Black Silk Messaline Girdles, new basque effect, trimmed with buttons and loops. First Floor.

**Kid Gloves**  
**\$2.29 All Sizes**

The Wanted Long French Kid Gloves, evening and street wear; guaranteed; fitted at our risk. First Floor.

**\$1 Serge**  
**79c Yard**

Admiralty—the 54-inch-wide English Serge, sponged, shrunk and treated so that it may be washed without hurt. Second Floor.

**\$15 Tunics**  
**\$8.98**

Samples of Beaded and Spangled Net Tunics, in white, black and colors. In Lace Department, First Floor.

**50c Hose**  
**29c**

All-over Silk and Silk Boot Hose, black and colors. Best 50c hose for 29c. First Floor.

**50c Sets**  
**39c**

Bungalow Apron and Cap to match, of French percale, with pipings of contrasting color. Third Floor.

**\$5.00 Robes**  
**\$3.98**

All-wool Albatross and Batiste Robes, daintily hand-embroidered, some with net and ribbon trimming. Third Floor.

**\$15 Watches**  
**\$12.98**

Ladies' 14-karat Gold Watches, nine (9) jewels, with "Elgin" and "Waltham" movements. First Floor.

**\$2 Bags**  
**\$1.50**

The "Shur-Lok" Handbag, of seal leather; kid lined; fitted with purse and mirror. First Floor.

**\$1.00 Gloves**  
**89c**

English Cape Tan Gloves, autumn-winter styles, in all sizes. Standard price, \$1.00. First Floor.

**\$3.50 Coating**  
**\$2.50**

This 54-inch Golf Coating comes in lengths for cape or coat, of 2 to 6 yards. Second Floor.

**\$1.00 Laces**  
**25c Yard**

Choice of a considerable variety—values to \$1.00—of 24-inch Lace Flouncings and 3 to 10 inch Lace Edges. First Floor.

**75c Hose**  
**59c**

The "Onyx" Silk Hose, extra long and elastic, with heavy garter tops. First Floor.

**\$3.50 Robes**  
**\$2.19**

Beacon Blanket Bath Robes, of bright colors, some with satin and cord pipings, wool cord and tassels. Third Floor.

**10% Discount**  
**Corsets**

"Fasco," La Premiere, La Adria and all the famous Corsets for sale in Washington only at the Palais Royal.

**\$20 Watches**  
**\$15.00**

Men's 14-karat Gold Watches, with "Elgin" or "Waltham" movements. Regular price of this watch, \$20. First Floor.

**Handbags**  
**\$1.00**

Persian Pin Seal Leather Bags; gilt, nickel and gun metal frames; wide strap handle; fitted with purse and mirror. First Floor.

**\$1 Umbrellas**  
**88c**

Emergency Umbrellas, a half dozen of which are needed in your office or home; 25 and 28 inch paragon frame; tape edge. First Floor.

**\$1.65 Satin**  
**\$1.39**

This Rich Black Chiffon Satin, 38 inches wide, is ideal for dress, waist or trimming. Second Floor.

**\$3.50 Laces**  
**\$1.00**

Choice of 15 different designs of 45-inch Lace Flouncings. Values to \$2.50 yard. First Floor.

**50c Union Suits**  
**39c**

Swiss Ribbed Union Suits and Separate Vests and Pants, women's and children's sizes, in autumn weight. First Floor.

**\$7.50 Lingerie**  
**\$5.98**

Lingerie de Luxe—Crepe de Chine Gown Skirts and Combination Garments, with motifs outlined in French lace. Third Floor.

**50c Brassieres**  
**29c**

Perfect fitting and neatly trimmed with embroidery; guaranteed not to fray or tear in the wash. Third Floor.

**\$8 Watches**  
**\$5.00**

Men's and Boys' Gold-filled Engraved Watches, 10-year guaranteed case, standard movements. First Floor.

**Party Bags**  
**\$1.00**

Saffian Leather Party Bags and Boxes; silk-lined, fitted with perfume bottle, mirror, powder box and coin purse. First Floor.

**\$2.50 Umbrellas**  
**\$1.89**

Ladies' and Gentlemen's Umbrellas, Union Taffeta, taped edge, natural wood handles, silver trimmed. First Floor.

**\$4.00 Velvet**  
**\$2.95**

Plain or Chiffon Velvet, in black only, for dress, coat or costume. Note the width—42 inches. Second Floor.

**Trimming**  
**69c Yard**

Worth \$1.00 yard. These Ostich Feather Edgings in white, light blue and pink. First Floor.

**75c Union Suits**  
**59c**

The famous "Merode" Union Suits, women's and children's sizes. Also Women's "Richelieu" Vests and Pants. First Floor.

**\$1.50 Vests**  
**\$1.19**

Glove Silk Vests with reinforced shields. All sizes in white and pink. First Floor.

**\$2 to \$4 Pins**  
**\$1.00**

Solid Gold Scarfpins, set with pearls and brilliant colored stones. 100 styles to select from. Worth to \$4.00. First Floor.

**Vanity Cases**  
**\$1.69**

German Silver and Gold-plated Vanities, with mirror, coin and powder compartments. A rare chance to secure a \$3.50 vanity case for \$1.69. First Floor.

**75c Neckwear**  
**50c**

The new Vesteens, Collar and Cuff Sets, Gladstone Collars, etc. Many dainty pieces, of fine laces and Swiss embroidery. First Floor.

**\$6 Umbrellas**  
**\$4.77**

All-silk, fitted with imported long silver handles, 20 styles. Initials engraved, free of charge. First Floor.